

German participation at the WIN – World of Industry - Part 1, 2012 in Istanbul

From 2 to 5 of February 2012, a fair for metal working and processing under the name of WIN - Part 1, will take place in Istanbul. At the request of the VDW (Association of German Machine Tool Factories), a German participation at the fair is herewith confirmed. Turkey is an important export market for the German machine tool producers, as it has been developing very dynamically since 2010.

The organiser of the World of Industry - Part 1 is the Hannover Fairs International. The exhibition will cover topics such as Metal Working, Welding and Surface Treatment. The section for Metal Working, with an estimated 70 percent of the covering area, accounts for the lion's share. The site of the exhibition will be at the TUYAP Fair Convention and Congress Center. The following are the key basic data for the previous event in 2011: 685 exhibitors, 24,325 m² net exhibition space and 44,938 visitors.

WIN - Part 2, which will occur at the end of March 2012, is to cover the topics: Industrial Automation, Energy, Electric and Electronic Technologies, Fluid Power Technologies and Materials Handling.

The German joint pavilion at the WIN - Part 1, as requested by the VDW (Association of German Machine Tool Factories), will provide the opportunity to present itself to the growing Turkish market. Amongst others, the advantages of a shared stand are: favourable conditions, a complete organisation and management of the participation, a high level of attention in regard to the presence under the label "Made in Germany", local contacts and the exhibitor's lounge. The Hannover Fairs International serves also as the implementation company for the Federal German participation. The registration deadline is 2 November 2011. Interested companies shall directly contact the person in charge

listed below.

After the worldwide recession, exports of the German machine tool industry to Turkey have once again made considerable ground. The annual value growth of 40 per cent in 2010, and 70 per cent in the first half of 2011 clearly exceeded the development of total exports. In the ranking list of export markets, Turkey has taken the 11th position. Germany ranks itself side-by-side with Taiwan and before Italy as the most important provider.

The Turkish economy is expanding strongly. With an 8.9 per cent growth in gross domestic product (GDP) for 2010, the economy positioned itself at the top of all the OECD states. For the current year, economic research institutes forecast an increase of 6 per cent. The growth is characterised by pronounced investment activities. In the year 2010, gross fixed capital formation rose by 30 per cent (after a decrease of 19 per cent in 2009). For 2011, an increase of 15 per cent is expected. A broad spectrum of industrial sectors, such as the automotive and supply industry, mechanical engineering, electrical engineering / electronics, information technology, textile and food industry, are developing quite dynamically. With an output of 1.1 million automobiles and commercial vehicles in 2010, Turkey was ranked 15 of the producing countries worldwide. The largest manufacturers are Oyak Renault, Tofas Fiat and Ford Otosan.

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