

WIN

World of Industry



WIN

PART I



03-06 February 2011

NEW

Metal Working

EURASIA

Welding

EURASIA

Surface Treatment

EURASIA

Materials Handling

EURASIA

Partner Country India



METALWORKING'11

For the first time in 2011, Machinery show in frame of WIN - World of Industry, will be organized under the name of "Metalworking".

A better and more distinct show profile by focusing on the specialised trade show "Metalworking Eurasia 2011"

FREE ONLINE REGISTRATION

Welcome To The World of Industry

7 leading international trade fairs for the manufacturing industry in the growth market Turkey, Eurasian and Middle Eastern region



No other trade fair in Eurasia is a meeting point of;

- » 7 different fairs
- » 1.906 exhibitors from 26 countries
- » 116.965 visitors from 84 countries
- » 47.505 sqm net exhibition area
- » 74 supporter organizations
- » 80 media supporters

Value-added Business Opportunities

- To meet with companies from the Eurasian countries who are expanding their annual budgets in industrial manufacturing and actively looking for foreign investors.
- To conclude business deals with top-level decision makers from around the world
- To share market insights with experts during forums, seminars and panels
- To establish new contacts during B2B meetings and Matchmakings

WIN

PART II



17-20 March 2011

Otomasyon

EURASIA

Electrotech

EURASIA

Hydraulic & Pneumatic

EURASIA

INDUSTRIAL ACTIVITIES SUMMIT
| Conferences | Company and Product Presentations
| Panels | Corporate Activities | International Activities

Industrial Activities Summit 2011, consisting of well-attended conferences, seminars, round table discussions, panels, company & product presentations and forums, will feature some info-packed events and provide an excellent platform for exchanging information, expertise and education among peers and industry insiders.

EXHIBITOR LIST

IDEAL PLATFORM FOR SHAKING HANDS

In frame of "Hosted Buyer Program" and with the support of DTM - Undersecretariat of the Prime Minister for Foreign Trade - plenty of buyers especially from Eurasian and Middle Eastern countries will be hosted in WIN - World of Industry. The delegations will have opportunity to make face-to-face meetings with exhibitors during "Business Cooperation Days".

2011 Target Countries:

Albania	Canada	Greece	Kuwait	Polen	Syria
Algeria	Chile	India	Kyrgyzstan	Qatar	Tunisia
Argentina	China	Iran	Lebanon	Romania	Turkmenistan
Azerbaijan	Croatia	Iraq	Libya	Russia	UAE
Bahrain	Egypt	Israel	Macedonia	Saudi Arabia	UK
Belarus	Ethiopia	Italy	Marocco	Senegal	Ukraine
Bosnia Herzegovina	France	Jordan	Nigeria	South Africa	USA
Brazil	Georgia	Kazakhstan	Oman	South Korea	Uzbekistan
Bulgaria	Germany	Kenya	Philipines	Sudan	Yemen

BUYER DELEGATIONS FROM ANATOLIA

In cooperation with local chambers of commerce and industry, professional organizations and associations, buyer delegations from companies operating in different regions of Turkey will be brought to the fair.



Organizer

Deutsche Messe
Worldwide
Hannover-Messe
Bileşim Fuarçılık A.Ş.

Phone: +90 212 334 69 00
Fax : +90 212 334 69 34
info@hf-turkey.com

ufi
Member
 ITFD
Member

Supporters
 KOSGEB
 DTM

Official Travel Agency

Yeditepe Tourism
Umit Aygun / General Manager
Sogutluceme Cad. Yavuzturk Sk. No:40/B 34716
Kadikoy - Istanbul / Turkey
Phone: +90 216 338 13 38
Fax : +90 216 449 62 27
umit.aygun@yeditepeturizm.com.tr
www.yeditepeturizm.com.tr

www.win-fair.com

Venue: TÜYAP, Büyükçekmece - Istanbul / Turkey